

Q1. Fill in the blanks.

i..... has enabled us to think of ourselves as members of a larger global world.

ii. Most of the cartoons that we see on television are mostly from Japan or the

iii. It is important that the information given by media should be

iv. Khabar Lahriya newspaper is run by eight Dalit women in Chitrakoot district in

Q2. True/False

i. The technology that mass media uses keeps changing.

ii. An independent media means that government should control and influence its coverage of news.

iii. Since TV time costs so much money, only those programmes that can attract the maximum number of viewers are shown.

iv. The print media offers a large variety of information to suit the tastes of different readers.

Q3. What is broadcast?

Q4. What is censorship?

Q5. Why we need to analyze the news?

Q6. Why are some advertisements shown repeatedly on the television screen?

Q7. What does media's close relationship with business often mean?